



Foodservice Management Fundamentals

By Dennis R. Reynolds

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Foodservice Management Fundamentals focuses on the tools necessary for managing foodservice operations in today's aggressive business environment. Reynolds & McClusky show readers how to position, manage, and leverage a successful food service operation—commercial and non-commercial--in a variety of venues. Using a menu-driven approach, the book will be full of management tools, best practices, and techniques. Reynolds brings a hospitality and business background while McClusky brings experience and expertise in nutrition & dietetics.

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Foodservice Management Fundamentals By Dennis R. Reynolds Bibliography

- Sales Rank: #907549 in Books
- Brand: Brand: Wiley
- Published on: 2013-01-14
- Original language: English
- Number of items: 1
- Dimensions: 11.06" h x 1.15" w x 8.76" l, 2.45 pounds
- Binding: Hardcover
- 432 pages

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