



Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals

By Lynn Grodzki

Download now

Read Online 

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki

A much-anticipated second edition to this classic practice-building text.

Building Your Ideal Private Practice, a best-seller in its genre, is now fully revised after its original publication in 2000. Much has changed for therapists in private practice over the past fifteen years, including the widespread encroachment by insurance and managed care into the marketplace, the density of new therapists as over 600,000 therapists nation-wide try to stay viable, and the role of the Internet in marketing services. The revision of *Building Your Ideal Private Practice* is a comprehensive guide, updated with six new chapters and targeted for therapists at all stages of private practice development. It covers the essential how-to questions for those starting out in practice and explains the common pitfalls to avoid.

For those already in practice, worried about profitability in an age of increasing competition, the author offers informed strategies such as the best way to create websites and other online marketing to find clients, and then goes further to explain how to retain the new breed of fickle clients who shop for therapists online, but are hard to satisfy. Other new chapters support veteran therapists edging towards retirement, including how to sell a therapy business for a profit or whether to stay working solo or expand into a more lucrative group business model.

The revision comprises a complete, easy to use and fascinating business plan that shows therapists not just what to do, but also who to be in order to succeed. It adds depth, up-to-date information and a wealth of strategies to the original book, often referred to as the “bible” for therapists in private practice. Like the original, the revision conveys the author’s experience, optimism and warmth as she presents case examples, checklists and exercises to make the business advice come alive.

Whether you have insurance-based or a fee-for-service practice, this book will

help you thrive.

 [Download Building Your Ideal Private Practice: A Guide for ...pdf](#)

 [Read Online Building Your Ideal Private Practice: A Guide fo ...pdf](#)

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals

By Lynn Grodzki

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki

A much-anticipated second edition to this classic practice-building text.

Building Your Ideal Private Practice, a best-seller in its genre, is now fully revised after its original publication in 2000. Much has changed for therapists in private practice over the past fifteen years, including the widespread encroachment by insurance and managed care into the marketplace, the density of new therapists as over 600,000 therapists nation-wide try to stay viable, and the role of the Internet in marketing services. The revision of *Building Your Ideal Private Practice* is a comprehensive guide, updated with six new chapters and targeted for therapists at all stages of private practice development. It covers the essential how-to questions for those starting out in practice and explains the common pitfalls to avoid.

For those already in practice, worried about profitability in an age of increasing competition, the author offers informed strategies such as the best way to create websites and other online marketing to find clients, and then goes further to explain how to retain the new breed of fickle clients who shop for therapists online, but are hard to satisfy. Other new chapters support veteran therapists edging towards retirement, including how to sell a therapy business for a profit or whether to stay working solo or expand into a more lucrative group business model.

The revision comprises a complete, easy to use and fascinating business plan that shows therapists not just what to do, but also who to be in order to succeed. It adds depth, up-to-date information and a wealth of strategies to the original book, often referred to as the “bible” for therapists in private practice. Like the original, the revision conveys the author’s experience, optimism and warmth as she presents case examples, checklists and exercises to make the business advice come alive.

Whether you have insurance-based or a fee-for-service practice, this book will help you thrive.

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki **Bibliography**

- Sales Rank: #45672 in Books
- Published on: 2015-03-30
- Original language: English
- Number of items: 1
- Dimensions: 9.60" h x 1.40" w x 6.60" l, .0 pounds
- Binding: Hardcover
- 384 pages

 [Download Building Your Ideal Private Practice: A Guide for ...pdf](#)

 [Read Online Building Your Ideal Private Practice: A Guide fo ...pdf](#)

Download and Read Free Online Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki

Editorial Review

Review

“Grodzki helps us create a blueprint for a successful practice, regardless of the stage of our career. . . . For those who read the first edition of this book, this second edition includes six new chapters as well as various updates to cover issues that have emerged over the last fifteen years. . . . [A]pproachable and engaging. She incorporates personal experiences as well as anecdotes from her workshops and private consulting, and she offers helpful exercises. . . . [A] well-written and useful book.” (PsychCentral)

“This book is filled with useful information and it is extremely well written. I recommend it for any therapist starting a private practice.” (The Milton H. Erickson Foundation Newsletter)

“I found *Building Your Ideal Private Practice* an inspiring, relevant, intelligent, and practical resource that had me excited about what I can do with my own private practice. . . . Unlike some other ‘set up your business’ books I have read, this guide speaks to therapists in their own language I would like to see this as compulsory reading for every graduating professional in our field?helping new clinicians avoid unnecessary confusion, pain, and even financial loss through the recognition that they are as much business people as they are healing professionals.” (The Neuropsychotherapist)

“With its personal preface, instructions, examples, anecdotes, exercises, tips, pre- and post-test, and other resources, this edition of *Building Your Ideal Private Practice* is relevant, timely, and helpful. As Grodzki mentions, it would be an effective tool for psychologists, counselors, life coaches, and other ‘therapists.’” (Somatic Psychotherapy Today)

About the Author

Lynn Grodzki, LCSW, MCC, is a psychotherapist in full-time private practice, a former business executive, and one of the leading business coaches in the US for small business owners. She specializes in working with change-agents: therapists, coaches, healers, and other service-oriented consultants who help others make change in their lives. Through her workshops and writing, she has become a pioneer in the field of practice-building, helping non-business-oriented professionals develop their private practices. With Lynn’s guidance, thousands of professionals now operate small businesses that offer them a high degree of integrity as well as enhanced financial success. Lynn lives and works in Silver Spring, Maryland and can be reached by email at: lynn@privatepracticesuccess.com.

Users Review

From reader reviews:

Robert Densmore:

The book untitled *Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals* is the book that recommended to you to read. You can see the quality of the publication content that will be shown to you actually. The language that article author use to explained their way of doing something is easily to understand. The article author was did a lot of investigation when write the book, to ensure the information that they share to your account is absolutely accurate. You also will get the e-book of *Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals* from the

publisher to make you considerably more enjoy free time.

Teresa Graham:

Reading a book being new life style in this yr; every people loves to read a book. When you go through a book you can get a lots of benefit. When you read textbooks, you can improve your knowledge, due to the fact book has a lot of information on it. The information that you will get depend on what sorts of book that you have read. If you need to get information about your examine, you can read education books, but if you want to entertain yourself you can read a fiction books, this kind of us novel, comics, as well as soon. The Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals provide you with new experience in studying a book.

Marni Johnson:

Many people spending their time period by playing outside together with friends, fun activity with family or just watching TV the entire day. You can have new activity to pay your whole day by looking at a book. Ugh, you think reading a book can really hard because you have to take the book everywhere? It okay you can have the e-book, having everywhere you want in your Smartphone. Like Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals which is finding the e-book version. So , try out this book? Let's observe.

Macie Tiffany:

This Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals is fresh way for you who has attention to look for some information since it relief your hunger of information. Getting deeper you onto it getting knowledge more you know otherwise you who still having small amount of digest in reading this Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals can be the light food in your case because the information inside this kind of book is easy to get through anyone. These books acquire itself in the form which is reachable by anyone, sure I mean in the e-book form. People who think that in e-book form make them feel sleepy even dizzy this publication is the answer. So there isn't any in reading a guide especially this one. You can find actually looking for. It should be here for a person. So , don't miss it! Just read this e-book type for your better life as well as knowledge.

Download and Read Online Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki #9QYT84RPHXB

Read Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki for online ebook

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki books to read online.

Online Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki ebook PDF download

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki Doc

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki MobiPocket

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals By Lynn Grodzki EPub