



Business Logistics Management

By Ronald H. Ballou

[Download now](#)

[Read Online](#) ➔

Business Logistics Management By Ronald H. Ballou

This work explores various avenues of planning, organizing and controlling the physical supply/distribution of products and services in both manufacturing and service firms. It illustrates how to set the level of inventory, order processing and purchasing to make products and services available in the most cost-effective manner.

 [Download Business Logistics Management ...pdf](#)

 [Read Online Business Logistics Management ...pdf](#)

Business Logistics Management

By Ronald H. Ballou

Business Logistics Management By Ronald H. Ballou

This work explores various avenues of planning, organizing and controlling the physical supply/distribution of products and services in both manufacturing and service firms. It illustrates how to set the level of inventory, order processing and purchasing to make products and services available in the most cost-effective manner.

Business Logistics Management By Ronald H. Ballou **Bibliography**

- Sales Rank: #3395670 in Books
- Published on: 1991-08-07
- Original language: English
- Number of items: 1
- Dimensions: 9.75" h x 7.25" w x 1.50" l,
- Binding: Hardcover
- 688 pages

 [Download Business Logistics Management ...pdf](#)

 [Read Online Business Logistics Management ...pdf](#)

Editorial Review

From the Publisher

A comprehensive discussion of the planning, organizing, and controlling of such activities as transportation, inventory maintenance, order processing, purchasing, warehousing, materials handling, packaging, customer service standards, and product scheduling.

From the Back Cover

This comprehensive discussion provides the basic decision making tools and concepts used for finding cost reduction and strategic opportunities. Covering the planning, organizing, and controlling of such activities as transportation, inventory maintenance, order processing, purchasing, warehousing, materials handling, packaging, customer service standards, and product scheduling, it is specifically designed to help readers solve the actual problems that they will encounter in today's marketplace.

Excerpt. © Reprinted by permission. All rights reserved.

No book that will not improve by repeated readings deserves to be read at all.—THOMAS CARLYLE

This book is about the vital subject of business logistics/ supply chain—an area of management that has been observed to absorb as much as 60 to 80 percent of a firm's sales dollar and that can be essential to a firm's competitive strategy and revenue generation. This management area has been described by many names, including physical distribution, materials management, transportation management, logistics, and now supply chain management. The business activities of concern may include all or part of the following: transportation, inventory maintenance, order processing, purchasing, warehousing, materials handling, packaging, customer service standards, and production.

The focus of this book is on the planning, organizing, and controlling of these activities—key elements for successful management in any organization. Special emphasis is given to strategic planning and decision making as perhaps the most important parts of the management process. The mission of this managerial effort is to set the level of the logistics activities so as to make products and services available to customers at the time, place, and in the condition and form desired, in the most profitable or cost-effective way.

Because logistics activities have always been vital to companies and organizations, the field of business logistics/ supply chain management represents a synthesis of many concepts, principles, and methods from the more traditional areas of marketing, production, accounting, purchasing, and transportation, as well as from the disciplines of applied mathematics, organizational behavior, and economics. This book attempts to unify these into a logical body of thought that can lead to the effective management of the supply chain.

As with any field of management, there are frequently changing terms to capture the methods and concepts of business logistics/ supply chain. An attempt has been made to resist following the popular press and fads, and to present the ideas, principles, and techniques that are fundamental to good business logistics practice, now and in the near future. In this spirit, the fifth edition is organized around two themes. First, the basic activities of management, namely, planning, organizing, and controlling, provide the overarching theme for the book. Second, a triangle of interrelated transportation, inventory, and location strategies are at the heart of good logistics planning and decision making. This triangle is emphasized through the text.

Several trends have been noted that affect the scope and practice of business logistics/ supply chain. These have been integrated into the body of the text as application illustrations of the fundamental ideas being

presented. First, emphasis is placed on logistics/ supply chain in a worldwide setting to reflect the growing internationalization and globalization of business in general. Second, the shifting toward more service-oriented economies by industrialized nations is emphasized by showing how logistics concepts and principles are equally applicable to service-producing firms as they are to product-producing ones. Third, attention is given to the integrated management of supply chain activities, as well as managing these activities among the other functional areas of business as well as across multiple enterprises. Fourth, many practical examples are given to show the applicability of the material. Fifth, computer software is provided to assist in solving logistics/supply chain problems reflecting the growing use of computer technology in managerial decision making.

Over the years, so many people and companies have contributed to the ideas embodied in this fifth edition that a list of acknowledgments would be far too long to print. However, to all those students and professors around the world who were willing to comment on the previous editions, to those businesspeople who were willing to try the ideas embodied in them, and to all others who made comments of praise as well as criticism—my heartfelt thanks. A special note of gratitude goes to my wife, Carolyn, for editorial assistance and encouragement throughout this revision. Considering all of this help, any shortcomings and errors that remain must be mine.

R. H. BALLOU
Weatherhead School of Management
Cleveland, Ohio

Users Review

From reader reviews:

Virginia Villalon:

The book Business Logistics Management can give more knowledge and information about everything you want. Why must we leave the great thing like a book Business Logistics Management? A few of you have a different opinion about publication. But one aim this book can give many data for us. It is absolutely suitable. Right now, try to closer together with your book. Knowledge or information that you take for that, you are able to give for each other; you may share all of these. Book Business Logistics Management has simple shape however you know: it has great and large function for you. You can search the enormous world by start and read a publication. So it is very wonderful.

Rosa Goldschmidt:

The feeling that you get from Business Logistics Management is the more deep you searching the information that hide inside words the more you get serious about reading it. It does not mean that this book is hard to know but Business Logistics Management giving you joy feeling of reading. The article writer conveys their point in a number of way that can be understood by simply anyone who read it because the author of this publication is well-known enough. This particular book also makes your own personal vocabulary increase well. Making it easy to understand then can go to you, both in printed or e-book style are available. We propose you for having that Business Logistics Management instantly.

Jason Ayers:

Reading a e-book tends to be new life style within this era globalization. With reading you can get a lot of information that could give you benefit in your life. Having book everyone in this world can easily share their idea. Textbooks can also inspire a lot of people. A great deal of author can inspire their own reader with their story or their experience. Not only the storyplot that share in the books. But also they write about the data about something that you need illustration. How to get the good score toefl, or how to teach your children, there are many kinds of book that exist now. The authors on earth always try to improve their expertise in writing, they also doing some analysis before they write to the book. One of them is this Business Logistics Management.

Roberta Haile:

As we know that book is vital thing to add our expertise for everything. By a guide we can know everything we really wish for. A book is a set of written, printed, illustrated or maybe blank sheet. Every year was exactly added. This guide Business Logistics Management was filled in relation to science. Spend your spare time to add your knowledge about your science competence. Some people has different feel when they reading a new book. If you know how big benefit of a book, you can really feel enjoy to read a guide. In the modern era like currently, many ways to get book that you wanted.

**Download and Read Online Business Logistics Management By
Ronald H. Ballou #LPY6IQEC730**

Read Business Logistics Management By Ronald H. Ballou for online ebook

Business Logistics Management By Ronald H. Ballou Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Business Logistics Management By Ronald H. Ballou books to read online.

Online Business Logistics Management By Ronald H. Ballou ebook PDF download

Business Logistics Management By Ronald H. Ballou Doc

Business Logistics Management By Ronald H. Ballou MobiPocket

Business Logistics Management By Ronald H. Ballou EPub