



Data Processing for the AHP/ANP (Quantitative Management)

By Gang Kou, Daji Ergu, Yi Peng, Yong Shi

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The positive reciprocal pairwise comparison matrix (PCM) is one of the key components which is used to quantify the qualitative and/or intangible attributes into measurable quantities. This book examines six understudied issues of PCM, i.e. consistency test, inconsistent data identification and adjustment, data collection, missing or uncertain data estimation, and sensitivity analysis of rank reversal. The maximum eigenvalue threshold method is proposed as the new consistency index for the AHP/ANP. An induced bias matrix model (IBMM) is proposed to identify and adjust the inconsistent data, and estimate the missing or uncertain data. Two applications of IBMM including risk assessment and decision analysis, task scheduling and resource allocation in cloud computing environment, are introduced to illustrate the proposed IBMM.

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Editorial Review

Review

From the reviews:

“Data Processing for the AHP/ANP focuses on the induced bias matrix model and its application in the AHP / ANP. ... this book might interest ... researchers in the AHP / ANP or, more generally, in decision-making procedures. ... The book is well organized, introduces readers to the main methodological problems in applications of AHP / ANP models, and suggests how to use the IBMM to solve them.” (Josef Jablonsky, *Interfaces*, Vol. 43 (5), September-October, 2013)

From the Back Cover

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About the Author

Dr. Gang Kou is a professor of School of Management and Economics, University of Electronic Science and Technology of China and managing editor of International Journal of Information Technology & Decision Making. Previously, he was a research scientist in Thomson Co., R&D. He received his Ph.D. in Information Technology from the College of Information Science & Technology, Univ. of Nebraska at Omaha; got his Master degree in Dept of Computer Science, Univ. of Nebraska at Omaha; and B.S. degree in Department of Physics, Tsinghua University, Beijing, China. He has published more than eighty papers in various peer-reviewed journals and conferences. Gang Kou has been Keynote speaker/workshop chair in several international conferences. He co-chaired Data Mining contest on The Seventh IEEE International Conference on Data Mining 2007 and he is the Program Committee Co-Chair of the 20th International Conference on Multiple Criteria Decision Making (2009) and NCM 2009: 5th International Joint Conference on INC, ICM and IDC. He is also co-editor of special issues of several journals, such as Journal of Multi Criteria Decision Analysis, Decision Support Systems, Journal of Supercomputing and Information Sciences. He accomplished more than 300 cites of published journal articles as shown in the Science Citation Index (SCI) database.

Daji Ergu, a PhD candidate in Management Science and Engineering, College of Economics &

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Dr. Yi Peng is a Professor of School of Management and Economics, University of Electronic Science and Technology of China. Previously, she worked as Senior Analyst for West Co., USA. Dr. Peng received her Ph.D. in Information Technology from the College of Information Science & Technology, Univ. of Nebraska at Omaha and got her Master degree in Dept of Info. Science & Quality Assurance, Univ. of Nebraska at Omaha and B.S. degree in Department of Management Information Systems, Sichuan University, China. Dr. Peng's research interests cover Knowledge Discover in Database and data mining, multi-criteria decision making, data mining methods and modeling, knowledge discovery in real-life applications. She published more than sixty papers in various peer-reviewed journals and conferences. She is the Workshop Chair of the 20th International Conference on Multiple Criteria Decision Making (2009), guest editor of Annals of Operations Research's special issue on Multiple Criteria Decision Making on Operations Research.

Dr. Yong Shi, Senior Member of IEEE, serves as the Executive Deputy Director, Chinese Academy of Sciences Research Center on Fictitious Economy & Data Science. He has been the Charles W. and Margre H. Durham Distinguished Professor of Information Technology, College of Information Science and Technology, Peter Kiewit Institute, University of Nebraska, USA since 1999. Dr. Shi's research interests include business intelligence, data mining, and multiple criteria decision making. He has published more than 17 books, over 200 papers in various journals and numerous conferences/proceedings papers. He is the Editor-in-Chief of International Journal of Information Technology and Decision Making (SCI), and a member of Editorial Board for a number of academic journals. Dr. Shi has received many distinguished awards including the Georg Cantor Award of the International Society on Multiple Criteria Decision Making (MCDM), 2009; Fudan Prize of Distinguished Contribution in Management, Fudan Premium Fund of Management, China, 2009; Outstanding Young Scientist Award, National Natural Science Foundation of China, 2001; and Speaker of Distinguished Visitors Program (DVP) for 1997-2000, IEEE Computer Society. He has consulted or worked on business projects for a number of international companies in data mining and knowledge management.

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