



Interviewing: Principles and Practices (Communication)

By Charles Stewart, William Cash

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Interviewing: Principles and Practices, the most widely used text for the interviewing course, continues to reflect the growing sophistication with which interviewing is being approached, incorporating the ever-expanding body of research in all types of interview settings, recent communication theory, and the importance of equal opportunity laws on interviewing practices. It provides the most thorough treatment of the basics of interviewing, including the complex interpersonal communication process, types and uses of questions, and the structuring of interviews from opening to closing.

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Bibliography

- Sales Rank: #77367 in Books
- Brand: McGraw-Hill Humanities/Social Sciences/Languages
- Published on: 2013-08-29
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x .70" w x 8.60" l, 1.40 pounds
- Binding: Paperback
- 448 pages

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Editorial Review

About the Author

William B. Cash received his Ph.D. from Purdue University in 1972. He is currently an Associate Professor of Communication at National-Louis University in Evanston, Illinois.

Charles J. Stewart is the former Margaret Church Distinguished Professor of Communication at Purdue University where he taught from 1961 to 2009. He taught undergraduate courses in interviewing and persuasion and graduate courses in such areas as persuasion and social movements, apologetic rhetoric, and extremist rhetoric on the Internet. He received the Charles B. Murphy Award for Outstanding Undergraduate Teaching from Purdue University and the Donald H. Ecroyd Award for outstanding Teaching in Higher Education from the National Communication Association. He has written articles, chapters, and books on interviewing, persuasion, and social movements. He has been a consultant with organizations such as the Internal Revenue Service, the American Electric Power Company, Libby Foods, the Indiana University School of Dentistry, and the United Association of Plumbers and Pipefitters. He is currently a Court Appointed Special Advocate for children (CASA).

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