



The Art of Smart Football

By Chris B. Brown

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Masterfully blending thought provoking analysis with engrossing storytelling, *The Art of Smart Football* examines football's most innovative and enduring strategies and ideas, through the lens of the sport's best coaches and players. *The Art of Smart Football* is an eye-opening, fascinating and accessible contribution to our understanding of America's favorite sport.

The Art of Smart Football features analysis of football's top strategists and schemes, including:

Nick Saban's defensive evolution The book also includes explorations of the newest trends in football, including "packaged plays" that combine runs and passes into one play, "pattern match" defenses that blend man-to-man and zone pass coverages, how defenses are responding to the spread offense, and much more. Praise for *The Art of Smart Football*: "The Art of Smart Football made me a smarter football writer . . . Football, as presented by these coaches and by Brown, is such an imaginative game. It's a great read: Go buy it."

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Editorial Review

Chris B. Brown is the bestselling author of The Essential Smart Football, a featured contributor to Grantland/ESPN, and the editor of SmartFootball.com. He has also written for The New York Times, SB Nation/Vox, Deadspin, Yahoo! Sports and Slate. He lives in New York City with his wife and two daughters.

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