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This is the *Third Edition* of the bestselling nonprofit management reference and text called the "big green book." Based on updated research, theory, and experience, this comprehensive edition offers practical advice on managing nonprofit organizations and addresses key aspects such as board development, strategic planning, lobbying, marketing, fundraising, volunteer management, financial management, risk management, and compensation and benefits. New chapters cover developments in such areas as social entrepreneurship, financial leadership and capital structure, accountability and transparency, and the changing political-legal climate. It includes an instructor's manual

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Editorial Review

From the Back Cover

The Jossey-Bass Handbook of Nonprofit Leadership and Management brings together leading experts in the nonprofit and management fields to describe effective practice in all the important functions, processes, and strategies of nonprofit management. Based on the most current research, theory, and experience, this comprehensive edition offers useful advice for managing nonprofit organizations and addresses key aspects of practice such as board development, strategic planning, lobbying, marketing, fundraising, volunteer management, financial management, risk management, and compensation and benefits.

New chapters include information and knowledge in areas that have developed and changed substantially since the second edition was published, including: social entrepreneurship, financial leadership and capital structure, demands for new levels of accountability and transparency, and the changing political and legal climate and context.

Praise for the third edition of the *The Jossey-Bass Handbook of Nonprofit Leadership and Management*

"To leaders and educators in the nonprofit sector, this edition takes the volume to a new level. The new chapters on accountability, finance, and social entrepreneurship are timely additions that bring even greater depth and value to this impressive collection. This is an essential book for every nonprofit leader's bookshelf."

—**Patrick Rooney**, executive director, Center on Philanthropy at Indiana University

"Loaded with managerial best practices, illustrative examples, and tips for running an effective operation, the *Handbook* is a must read for seasoned and fledgling nonprofit leaders alike."

—**Kathleen P. Enright**, president and CEO, Grantmakers for Effective Organizations

"This handbook is a masterpiece of grounded scholarship about the nonprofit sector. No faddish jargon here but a strong, clear description of how things really work in this sector. I'm certain readers will find themselves, even years later, remembering this insight or that framework that helps make sense of even the most confounding and delicate of situations... and there are plenty of those to go around."

—**Ruth McCambridge**, editor-in-chief, *The Nonprofit Quarterly*

About the Author

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