



Anthropology: Appreciating Human Diversity (B&B Anthropology)

By Conrad Kottak

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A leading name in anthropology, Conrad Philip Kottak continues to define student learning in the general anthropology course. *Anthropology: Appreciating Human Diversity* offers an up-to-date holistic introduction to general anthropology from the four-field perspective. Key themes of appreciating the experiences students bring to the classroom, appreciating human diversity, and appreciating the field of anthropology are showcased throughout the text. Focusing on an increasingly interconnected world, the new Focus on Globalization essays examine topics as diverse as tourism in the ancient and modern worlds, global disease pandemics, world events (including the Olympics and the World Cup), and the expansion of international finance and branding.

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Editorial Review

About the Author

Conrad Phillip Kottak (A.B. Columbia, 1963; Ph.D. Columbia, 1966) is Professor and Chair of Anthropology at the University of Michigan, where he has taught since 1968. In 1991 he was honored for his teaching by the University and the state of Michigan. In 1992 he received an excellence in teaching award from the College of Literature, Sciences, and the Arts of the University of Michigan. Professor Kottak has done fieldwork in cultural anthropology in Brazil (since 1962), Madagascar (since 1966), and the United States. In current research projects, Kottak and his colleagues have investigated the emergence of ecological awareness in Brazil, the social context of deforestation in Madagascar, and popular participation in economic development planning in northeastern Brazil.

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