



Keys to College Success (8th Edition) (Keys Franchise)

By Carol J. Carter, Sarah Lyman Kravits

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For First Year Experience, Student Success, and Introduction to College courses for students attending four year programs.

Keys to College Success sets the standard for connecting academic success to success beyond school, showing students how to apply strategies within college, career, and life. The Eighth Edition retains its tried-and-true emphasis on thinking skills and problem solving, re-imagined with two goals in mind: a **risk and reward framework** that reflects the demands today's students face, and a **focus on student experience specific to four-year schools** with a more extensive research base and increased metacognition.

Keys to College Success provides the established **KEYS** set of tools for success – an understanding of how coursework connects to career and life goal achievement, and analytical, creative, and practical thinking coverage that empowers a range of cognitive ability. This program provides:

- **Personalized Learning with MyStudentSuccessLab™:** Whether face-to-face or online, MyStudentSuccessLab helps students build the skills they need through peer-led video interviews, interactive practice exercises, and activities that provide academic, life, and professionalism skills.
- **College Connection to Career and Life Goals:** Infused with a fresh focus on **risk and reward**, showing that the reward of success in the modern world demands a risk of vision and persistent effort over time. It raises the bar to show students that they must risk action to grow, thrive, and contribute in order to make their college investment pay off in gainful employment, meaningful work, and community involvement.
- **Thinking Skills coverage:** Comprehensive content with research references lend credibility and perspective to concepts, targeted exercises that explore personally relevant situations in context, and sustained focus throughout each topic.
- **Tailored to the four-year program experience:** Acknowledges global economic change and instability and hones in on student concerns about employability skills and debt management so the four-year college experience

is framed in practical, work-relevant ways even as it supports the value of a liberal education. New coverage of resources, topics, and research support concepts.

Note: This is a standalone book. If you want the book/access card order the ISBN below:

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Editorial Review

Review

"I love the presentation. I really like the '*Talk Risk and Reward*' pieces. I think they not only provoke thought and conversation between peers, but they allow students to process their self-talk and roots to why they do what they do. I like the fact that the textbook photos and icons are up-to-date with the newest technology and trends. I also appreciate the diversity of the students in pictures and highlighted in the cases." --**Fatima LaMar-Taylor, Prince George's Community College**

"Good topic selection--relevant; easy to read and well researched." --**Peg Adams, Northern Kentucky University**

"Assessing risks and rewards is integral to forging success; in life, in degree completion, and in related opportunities (for example seeking scholarships, internships, job openings). Feeling comfortable with the risk and reward assessment process is a strong message regarding decision-making, making needed behavioral changes, assessing choices and alternative ways of thinking, and ultimately, 'thinking big' using visioning and dreaming." --**Trish Joyce, Broward College**

"It is in the process of productive struggle, deliberate practice, and making explicit connections that we can realize that educational risk-taking is the only way to assure that every option for our future remains open to us." --**Dede deLaughter, Gainesville State College**

From the Back Cover

Start strong. Finish stronger.
www.MyStudentSuccessLab.com

About the Author

Carol Carter has spent her entire career in the business world, where she has a track record of success in corporate America, entrepreneurship, and non-profit. Her student success work is driven by firsthand knowledge of what employers expect and demand from today's graduates. As President of LifeBound, an academic and career coaching company, she drives the company's goal to help middle school and high school students become competitive in today's world, and she teaches study, interpersonal, and career skills to students as well as training and certifying adults in academic coaching skills. Carol speaks on educational topics nationally and internationally and is an expert blogger for the Huffington Post under "Impact," "College," and "Business." Carol is a co-author on many books for Pearson including the *Keys to Success* series as well as *Keys to Business Communication* and the Career Tool Kit. She has also published a series of books for K-12 students through LifeBound, including *Dollars and Sense: How To Be Smart About Money* and *Majoring In the Rest of Your Life: Career Secrets for College Students*.

Sarah Kravits teaches student success at Montclair State University and has been studying and writing about student success for over 15 years. She is a co-author on the *Keys to Success* series, including *Keys to College Success*, *Keys to Community College Success*, *Keys to Success*, *Keys to Effective Learning*, *Keys to*

Online Learning, and *Keys to Success Quick*. Sarah has given workshops and trainings on student success topics such as critical thinking, risk and reward, and time management at schools all over the country.

Users Review

From reader reviews:

Rodney Mitchell:

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Bobby Blade:

Why? Because this *Keys to College Success (8th Edition) (Keys Franchise)* is an unordinary book that the inside of the book waiting for you to snap the idea but latter it will jolt you with the secret it inside. Reading this book beside it was fantastic author who all write the book in such incredible way makes the content interior easier to understand, entertaining approach but still convey the meaning completely. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This amazing book will give you a lot of advantages than the other book have such as help improving your skill and your critical thinking way. So , still want to hesitate having that book? If I had been you I will go to the book store hurriedly.

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