



Multivariate Data Analysis (6th Edition)

By Joseph F. Hair, Bill Black, Barry Babin, Rolph E. Anderson, Ronald L. Tatham

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- Sales Rank: #552806 in Books
- Published on: 2005-11-07
- Original language: English
- Number of items: 1
- Dimensions: 10.10" h x 1.53" w x 8.60" l,
- Binding: Hardcover
- 928 pages

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Editorial Review

From the Back Cover

Well-suited for the non-statistician, this applications-oriented introduction to multivariate analysis focuses on the fundamental concepts that affect the use of specific techniques rather than the mathematical derivation of the technique. Provides an overview of several techniques and approaches that are available to analysts today — e.g., data warehousing and data mining, neural networks and resampling/bootstrapping. Chapters are organized to provide a practical, logical progression of the phases of analysis and to group similar types of techniques applicable to most situations.

Users Review

From reader reviews:

Christy McCurry:

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