



# How to Grow Leaders: The Seven Key Principles of Effective Leadership Development

By John Adair

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There is a revolution underway. We are moving -- rapidly in some areas, slower in others -- from management to business leadership. As the market for good leaders who can achieve results increases, so-called leadership development programs have proliferated. Many of these are old management development programs renamed, and others are full of confusing theories and unproductive approaches. This ground-breaking new book aims to set the record straight. It looks at the body of knowledge on leadership, identifies the seven key principles of leadership development, and answers key questions on how to select, train and educate leaders. In ""How to Grow Leaders,"" John Adair continues to inspire new audiences with his timeless vision. A vital addition to the debate on leadership from a true expert, this book also considers the global challenge and long term issues involved.

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"Authoritative, combative and thought-provoking." -CPO Agenda, Summer 2005 "This thought provoking and highly readable book underpins Adair's position as a world renowned authority on the subject of leadership...one motivational course readers can undergo from the comfort of their own armchair." -Asian Voice, June 2005 "Distils a lifetime of reflective thought and action." -Professional Manager, July 2005 "A ground-breaking new book from acknowledged expert John Adair, aims to set the record straight on leadership development." -Commerce & Industry, July 2005 "Using elegant, thoughtful prose enhanced with apt anecdotes and quotations, Adair establishes seven key principles of leadership development...John Adair is marching to his rightful place at the head of the leadership pack. A must read." -www.getabstract.com "A revealing book that will help readers to develop leadership skills in others and guide them towards personal excellence as a leader." -Business Executive, Autumn 2005 "How to Grow Leaders will help readers develop skills in others whilst guiding them in their own personal journey towards excellence as a leader." -South Wales Evening Post, October 2005 "Leadership is not a soft skill: it is a key factor in business success. This book will help readers to develop these skills in others, whilst guiding them on their own personal journey towards excellence as a leader." -Manager, October/November 2005 "The father of modern leadership theory in the UK... sets out practical and realistic theories and strategies underpinned by examples from his lifetime of involvement with leadership education. The book is full of sound theories and is a good overview of leadership theory." Edge, November 2005 "Extends a framework of leadership exploring leadership qualities, differentiation of leader and manager levels of leadership through group or functional, qualities and situational approaches." Emerald Journal, 2006

#### **About the Author**

John Adair the world's first Professor of Leadership Studies (at the University of Surrey), is an acknowledged authority on leadership development. The author of many books and articles on leadership, he has significantly evolved the debate as to what effective leadership is all about. He continues to write, teach and consult throughout the world, inspiring new audiences with his timeless vision of leadership.

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