



International Business: Competing in the Global Marketplace

By Charles W. L. Hill



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Market-defining since it was introduced, *International Business: Competing in the Global Marketplace* by Charles W. L. Hill, sets the standard. Hill draws upon his experience to deliver a complete solution—print and digital—for instructors & students by being:

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Editorial Review

About the Author

Charles W. L. Hill is the Hughes M. Blake Professor of International Business at the School of Business, University of Washington. Professor Hill received his Ph.D. from the University of Manchester's Institute of Science and Technology (UMIST) in Britain. In addition to the University of Washington, he has served on the faculties of UMIST, Texas A&M University, and Michigan State University.

Professor Hill has published over 50 articles in peer-reviewed academic journals, including the *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, and *Organization Science*. He has also published two college texts: one on strategic management and the other on international business. Professor Hill has served on the editorial boards of several academic journals, including the *Strategic Management Journal* and *Organization Science*. Between 1993 and 1996, he was consulting editor at the *Academy of Management Review*.

Professor Hill teaches in the MBA, Executive MBA, Management, and Ph.D. programs at the University of Washington. He has received awards for teaching excellence in the MBA, Executive MBA, and Management programs. He has also taught customized executive programs.

Professor Hill works on a consulting basis with a number of organizations. His clients have included ATL, Boeing, BF Goodrich, Hexcel, House of Fraser, Microsoft, Seattle City Light, Tacoma City Light, Thompson Financial Services, and Wizards of the Coast.

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