



# Digital Fashion Illustration with Photoshop and Illustrator

By Kevin Tallon

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**Digital Fashion Illustration with Photoshop and Illustrator** By Kevin Tallon

The fashion world has spoken: this book is essential for all visual artists! Kevin Tallon's much-anticipated follow up to *Creative Fashion Design with Illustrator(R)*, shows both students and professionals how to unleash their creativity and use the most popular software around. His new work provides valuable insight on how to create those stunning images that grace the covers of today's elite fashion magazines; it's a step-by-step technique guide just for fashion illustrators that covers everything from garment sketches and presentation boards to logos and graphics. Here, you'll find tips and tricks for advanced layering, scanning, coloring, photo retouching, montages, and much more. Although the book provides instructions on the basics, don't fret: there's *plenty* of material for those who already know the software!

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#### **About the Author**

Kevin Tallon is a visiting teacher on the BA Fashion Design course at the influential Central Saint Martins college, where he also set up the Design Laboratory. He also works within the fashion industry. He is the author of Creative Fashion Design with Illustrator and Digital Fashion Illustration with Photoshop and Illustrator, and Fashion Tribes China. He lives in Beijing.

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