



Sweet Jones: Pimp C's Trill Life Story

By Julia Beverly

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A pioneer in the South's quest for respect in the Hip Hop world and one of the most colorful characters to emerge from the music scene which ultimately topped rap charts at the turn of the century, Chad "Pimp C" Butler's controversial life - and suspicious death in 2007 - left behind many unanswered questions, a family divided, and scores of talented new artists inspired by his group UGK's music. Sweet Jones pays tribute to the extremely talented - yet bipolar and complex - musician who embodied the Southern dream. Written by the founder and Editor-in-Chief of esteemed Southern rap publication OZONE Magazine and compiled from interviews with Pimp C himself, his mother and manager Weslyn "Mama Wes" Monroe, UGK rap partner Bun B, and hundreds of friends, family members, and collaborators like Snoop Dogg, Scarface, Too \$hort, 8Ball & MJG, Jazze Pha, David Banner, Mannie Fresh, Paul Wall, Slim Thug, Trae, and Willie D of the Geto Boys, Sweet Jones is a must-read for any Southern rap fan.

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Editorial Review

Review

"An extraordinary and complete work ... [Pimp C was] the most important and influential musician in Southern rap history." - Music journalist Matt Sonzala

"A work of intense reporting and deep love by Julia Beverly, the founder and often one-woman engine behind Ozone magazine ... it's a virtual ticktock of Pimp C's life, covering his school choir days; his early years as a producer; UGK's success; his drug use; his many squabbles; his criminal history; his family life; the comeback that never quite came; and the legal troubles that dogged his estate after his death, from a combination of prescription cough syrup intoxication and sleep apnea. It also ends up being a document of the last innocent days of Houston rap, before eyes and hands were fixed on it." - *The New York Times*

"Fascinating, well-researched biography of a brilliant, troubled, flawed, talented, compassionate individual who changed the world despite all that stood in his path ... [SWEET JONES] shattered every single assumption I would make about rappers - the book humanizes him and his family and friends, and exposes his genius and his flaws ... an incredible story - hilarious, difficult, tragic, and frustrating throughout." - Professor Andrew Cencini

"One of the most entertaining and informative rap books that I've ever read ... I gained a whole new level of respect and understanding of [UGK] through the book. [It] took me into that world, into Short Texas, into Bun B's mind, into Pimp C's life ... It's almost like an action movie ... an astounding piece of work ... I only hope it gets all of the praise and exposure it deserves and inspires a spate of deeply researched books in the genre." - Music journalist Kris Ex

From the Back Cover

"[Pimp C] was brilliant, but he was mad; he was a little nutty. He was a madman, and he really didn't give a shit. That's what was so endearing and refreshing about him, and what made him such a special person ... [He] had a rough exterior but underneath it all he had a big heart and was really just a good person who was - as many artists are - just frustrated, [trying] to get his voice heard." - Barry Weiss, former CEO of Jive Records

"I wouldn't be here without [UGK] ... All it takes is one person to do something and make everybody else feel that they can do it too. And they was one of the first to do it." - Lil Wayne

"[UGK] gave birth to Southern rap. UGK made it cool to be country." - Scarface

"Pimp C helped lay the foundation that we stand on where Southern Hip-Hop music is concerned." - J. Prince, CEO of Rap-A-Lot Records, Raw Report DVD

"I grew up on 'em. If it wasn't for UGK, Ludacris probably wouldn't even be here." - Ludacris, The Final Chapter DVD

"[Pimp C] was a revolutionary. He was an undercover agent of God. [To] change people's lives, you gotta be able to get into spots where people need the most help." - Kool Ace

"Pimp was larger than life. I honestly thought he would live forever." - Nancy Byron, Pimp C's publicist, The

Source Magazine

"The [posthumous] music doesn't really matter to me. I'd give it all back if I could have my friend back." - Bun B, *Houston Chronicle*

"As we keep a lighter up for the Pimp, it's only right that we remember him not just for his often-under-rated musical contribution but also for his indomitable, smack-talking spirit." - The FADER

About the Author

Julia Beverly solidified her position in the male-dominated urban music industry as the CEO and Editor-in-Chief of *OZONE* Magazine, which she founded in 2002. Tagged as "your favorite rapper's favorite magazine," *OZONE* carved out a unique niche with its raw and uncensored journalism style and gained a solid following in the crowded urban marketplace. *OZONE* was instrumental in introducing Southern rap's biggest names, such as Pitbull, Young Jeezy, Rick Ross, Lil Wayne and more, to the mainstream.

In 2006, Beverly extended the *OZONE* brand to include a star-studded award ceremony. In addition to freelance photography and journalism for *VIBE*, *The Source*, *URB* Magazine, and the *Miami New Times*, Beverly herself has been featured in publications like *Businessweek* and the *Orlando Sentinel*. Her work with *OZONE* has generated press in the *New York Times*, the *New York Daily News*, the *New York Post*, the *Miami Herald*, the *Houston Chronicle* and more.

In 2008, Beverly launched another successful venture, Agency Twelve, a booking agency which secures artists for concerts and appearances all the way from Hong Kong to the remote regions of Alaska. In addition to her work as a booking agent, Beverly has toured internationally with many artists and served as pop star Flo Rida's videographer. An avid distance runner, she has run races everywhere from the cold streets of Iceland to the Great Wall of China and aims to spark renewed interest in fitness among the Hip-Hop community.

Users Review

From reader reviews:

Marcy Ontiveros:

Have you spare time to get a day? What do you do when you have considerably more or little spare time? Yes, you can choose the suitable activity to get spend your time. Any person spent their spare time to take a move, shopping, or went to often the Mall. How about open as well as read a book called Sweet Jones: Pimp C's Trill Life Story? Maybe it is being best activity for you. You know beside you can spend your time with your favorite's book, you can wiser than before. Do you agree with the opinion or you have other opinion?

Joshua Canfield:

Now a day those who Living in the era where everything reachable by talk with the internet and the resources in it can be true or not need people to be aware of each facts they get. How people have to be smart in acquiring any information nowadays? Of course the answer then is reading a book. Reading a book can help people out of this uncertainty Information specially this Sweet Jones: Pimp C's Trill Life Story book as this book offers you rich information and knowledge. Of course the knowledge in this book hundred % guarantees there is no doubt in it you know.

Judith Carter:

The book untitled Sweet Jones: Pimp C's Trill Life Story is the book that recommended to you to read. You can see the quality of the guide content that will be shown to an individual. The language that writer use to explained their ideas are easily to understand. The author was did a lot of study when write the book, and so the information that they share to your account is absolutely accurate. You also could possibly get the e-book of Sweet Jones: Pimp C's Trill Life Story from the publisher to make you more enjoy free time.

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