



The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us

By Robert H. Frank, Philip J. Cook

[Download now](#)

[Read Online](#) 

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook

Disney chairman Michael Eisner topped the 1993 **Business Week** chart of America's highest-paid executives, his \$203 million in earnings roughly 10,000 times that of the lowest paid Disney employee.

During the last two decades, the top one percent of U.S. earners captured more than 40 percent of the country's total earnings growth, one of the largest shifts any society has endured without a revolution or military defeat. Robert H. Frank and Philip J. Cook argue that behind this shift lies the spread of "winner-take-all markets"—markets in which small differences in performance give rise to enormous differences in reward. Long familiar in sports and entertainment, this payoff pattern has increasingly permeated law, finance, fashion, publishing, and other fields. The result: in addition to the growing gap between rich and poor, we see important professions like teaching and engineering in aching need of more talent. This relentless emphasis on coming out on top—the best-selling book, the blockbuster film, the Super Bowl winner—has molded our discourse in ways that many find deeply troubling.

 [Download The Winner-Take-All Society: Why the Few at the To ...pdf](#)

 [Read Online The Winner-Take-All Society: Why the Few at the ...pdf](#)

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us

By Robert H. Frank, Philip J. Cook

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook

Disney chairman Michael Eisner topped the 1993 **Business Week** chart of America's highest-paid executives, his \$203 million in earnings roughly 10,000 times that of the lowest paid Disney employee.

During the last two decades, the top one percent of U.S. earners captured more than 40 percent of the country's total earnings growth, one of the largest shifts any society has endured without a revolution or military defeat. Robert H. Frank and Philip J. Cook argue that behind this shift lies the spread of "winner-take-all markets"—markets in which small differences in performance give rise to enormous differences in reward. Long familiar in sports and entertainment, this payoff pattern has increasingly permeated law, finance, fashion, publishing, and other fields. The result: in addition to the growing gap between rich and poor, we see important professions like teaching and engineering in aching need of more talent. This relentless emphasis on coming out on top—the best-selling book, the blockbuster film, the Super Bowl winner—has molded our discourse in ways that many find deeply troubling.

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook **Bibliography**

- Sales Rank: #474089 in Books
- Brand: Frank, Robert H./ Cook, Philip J.
- Published on: 1996-09-01
- Released on: 1996-09-01
- Original language: English
- Number of items: 1
- Dimensions: 8.40" h x .84" w x 5.50" l, .61 pounds
- Binding: Paperback
- 288 pages

 [Download The Winner-Take-All Society: Why the Few at the To ...pdf](#)

 [Read Online The Winner-Take-All Society: Why the Few at the ...pdf](#)

Download and Read Free Online The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook

Editorial Review

From Publishers Weekly

A examination of the ways in which "winner take all" markets allow top earners to corner an increasing proportion of total income growth.

Copyright 1996 Reed Business Information, Inc.

From [Booklist](#)

If everyday avarice explained the astronomical remunerations garnered by stars and enter(info)tainers, this would be a one-page book, but economists Frank and Cook have broken down the market forces that push salaries into the stratosphere and produced some 200-odd pages on the subject. One major culprit is inherent in mass culture: when millions have a small interest in the winner's performance, however minutely superior to the runner-up's, a large reward goes to that winner (as in a golf tournament). The reward ratchets upward as the market in question becomes overcrowded with aspiring winners (as in acting), but at the end of the game, the inevitable multitude of losers are left with little reward for their efforts. Result: increasing inequality in income. If confined to arts and sports, the authors would just be telling interesting anecdotes, but the phenomenon has invaded law, business, and academia, where the pressure to win leads to sterile "positional arms races." Their solution won't appease free marketeers, who nonetheless will have nothing to object about in this economic analysis of the situation. *Gilbert Taylor*

Review

"A major contribution to the debate about causes and consequences of inequality in America"

—**The New York Times Book Review**.

"Should be at the forefront of everyone's attention"

—Lester C. Thurow, **Los Angeles Times**

"Frank and Cook break new ground by linking the win-at-all costs mentality to economic and cultural problems."

—**Business Week**

"A fun, informative, and provocative read"

—**The Milwaukee Journal-Sentinel**

Users Review

From reader reviews:

Paul Delatorre:

What do you about book? It is not important together with you? Or just adding material when you need something to explain what the ones you have problem? How about your free time? Or are you busy man? If you don't have spare time to accomplish others business, it is make one feel bored faster. And you have time? What did you do? Every person has many questions above. They need to answer that question mainly because just their can do that. It said that about reserve. Book is familiar on every person. Yes, it is correct. Because start from on guardería until university need this kind of The Winner-Take-All Society: Why the

Few at the Top Get So Much More Than the Rest of Us to read.

Eleanor Gomez:

This The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us book is just not ordinary book, you have after that it the world is in your hands. The benefit you have by reading this book will be information inside this publication incredible fresh, you will get info which is getting deeper an individual read a lot of information you will get. This particular The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us without we know teach the one who examining it become critical in imagining and analyzing. Don't possibly be worry The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us can bring when you are and not make your bag space or bookshelves' turn out to be full because you can have it within your lovely laptop even telephone. This The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us having good arrangement in word along with layout, so you will not really feel uninterested in reading.

Kent Dennis:

Now a day people that Living in the era exactly where everything reachable by match the internet and the resources within it can be true or not demand people to be aware of each data they get. How people have to be smart in having any information nowadays? Of course the reply is reading a book. Looking at a book can help folks out of this uncertainty Information specially this The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us book since this book offers you rich data and knowledge. Of course the knowledge in this book hundred pct guarantees there is no doubt in it you may already know.

Joan Toon:

This The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us are reliable for you who want to be considered a successful person, why. The reason why of this The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us can be one of the great books you must have will be giving you more than just simple studying food but feed a person with information that probably will shock your prior knowledge. This book is actually handy, you can bring it everywhere and whenever your conditions at e-book and printed kinds. Beside that this The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us giving you an enormous of experience such as rich vocabulary, giving you trial of critical thinking that we realize it useful in your day action. So , let's have it and enjoy reading.

Download and Read Online The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook #Q0RUSE5MHNB

Read The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook for online ebook

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook books to read online.

Online The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook ebook PDF download

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook Doc

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook MobiPocket

The Winner-Take-All Society: Why the Few at the Top Get So Much More Than the Rest of Us By Robert H. Frank, Philip J. Cook EPub