



Business, Government, and Society: A Managerial Perspective, Text and Cases, 13th Edition (Irwin Management)

By John Steiner, George Steiner

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Editorial Review

About the Author

George A. Steiner is one of the leading pioneers in the development of university curriculums, research, and scholarly writings in the field of business, government, and society. In 1983 he was the recipient of the first Sumner Marcus Award for distinguished achievement in the field by the Social Issues in Management Division of the Academy of Management. In 1990 he received the Distinguished Educator Award, given for the second time by the Academy of Management. After receiving his B.S. in business administration at Temple University, he was awarded an M.A. in economics from the Wharton School of the University of Pennsylvania and a Ph.D. in economics from the University of Illinois. He is the author of many books and articles. Two of his books received "book-of-the-year" awards. In recognition of his writings, Temple University awarded him a Litt.D. honorary degree. Professor Steiner has held top-level positions in the federal government and in industry, including corporate board directorships. Past president of the Academy of Management and co-founder of The California Management Review, he is Harry and Elsa Kunin Professor of Business and Society and Professor Management, Emeritus, Anderson School, UCLA.

John F. Steiner is Professor of Management at California State University, Los Angeles. He received his B.S. from Southern Oregon State College and received an M.A. and Ph.D. in political science from the University of Arizona. He has coauthored two other books with George A. Steiner, *Issues in Business and Society*, and *Casebook for Business, Government, and Society*. He is also the author of *Industry, Society, and Change: A Casebook*. Professor Steiner is a former chair of the Social Issues in Management Division of the Academy of Management and former chair of the Department of Management at California State University, Los Angeles.

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