



## What's Going On? Marvin Gaye and the Last Days of the Motown Sound (Mojo Heroes)

*By Ben Edmonds*

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### What's Going On? Marvin Gaye and the Last Days of the Motown Sound (Mojo Heroes) By Ben Edmonds

Arguably the greatest soul album ever made, "What's Going On" established Motown star Marvin Gaye as a unique and maverick musical talent, whose determination and vision resulted not only in inspirational, pioneering grooves but, in the era of Vietnam and Civil Rights protests, an album that challenged America to take a long hard look at itself. In this book, the author examines in detail the making of this legendary work - initially rejected by Motown's quality control department - interviewing many of the artists and record company employees closest to the singer, to arrive at a deeper understanding of what the album means.

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### **Editorial Review**

#### **Review**

"Essential reading not just for soul fans, or music fans, but for anybody who wants to know what makes a mastermind tick." "There's as much pungent detail here as you'd find in most full-length Motown homages."

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