



# Yang Liu: East meets West

Yang Liu

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**Yang Liu: East meets West** Yang Liu

**Cultured conversation: Neat pictograms from Yang Liu explore the differences between East and West**

Already an online phenomenon, *East Meets West* is the first volume in **designer Yang Liu's successful infographic series**. Conceived and designed with perceptive wit and her signature graphic simplicity, Yang Liu's pictograms convey the obvious and sometimes not so obvious discrepancies in **life on opposite sides of the globe**.

Drawing on her own experiences of China and Europe, Yang Liu explores a rich range of differences between **Eastern and Western experience**, from sleeping patterns to the role of senior citizens, from leisure activities to attitudes towards beauty, property and public space. With their clarity, insight and fundamental fondness towards both cultures, Yang Liu's work has become not only a **social media and magazine darling**, but also a favorite with professional training programs around the world.

Text in English and Chinese

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### Editorial Review

#### About the Author

Yang Liu was born in 1976 in Beijing. After studying at the University of Arts Berlin (UdK), she worked as a designer in Singapore, London, Berlin and New York. In 2004 she founded her own design studio, which she continues to run today. In 2010 she was appointed a professor at the BTK University of Applied Sciences in Berlin. Her works have won numerous prizes in international competitions and can be found in museums and collections all over the world. East meets West, a series of infographics drawing on her personal bicultural experience has been exhibited worldwide, the corresponding book has become an instant bestseller. Yang Liu lives and works in Berlin.

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