



# Dreamweaver 8 Design and Construction: Web Design Production Methods from the Master Architect Builders (O'Reilly Digital Studio)

By Marc Campbell

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**Dreamweaver 8 Design and Construction: Web Design Production Methods from the Master Architect Builders (O'Reilly Digital Studio)** By Marc Campbell

You're a beginner who wants to design a state-of-the-art family web site. You've just started a new job, and you need to learn Dreamweaver fast. Or maybe you're a professional who's been using another program but is now switching to Macromedia's leading web design tool. Learning Dreamweaver 8 gets you up to speed, quickly and efficiently.

Straightforwardly practical, with speed as the by-word, this hands-on guide focuses on the best practices for constructing both interactive and static web sites. While explaining core concepts clearly and thoroughly, so that beginners have a solid conceptual and technical foundation, it cuts through the clutter that might slow down a beginner tackling a subject as vast as web design and a tool as robust as Dreamweaver. *Dreamweaver 8 Design and Construction* emphasizes learning by doing, with short, task-oriented chapters that demonstrate theory by presenting design solutions and explaining the principles that make them work. Plenty of screen shots, illustrations, and sample layouts accompany rapid prototyping techniques for site production.

Marc Campbell has been building web sites since 1997-for everything from comic book fan communities to state government portals and e-commerce applications. A Macromedia Certified Dreamweaver Developer and beta tester, he has taught web design to students at all levels and has written eight books on the subject.

Sidebars in *Dreamweaver 8 Design and Construction* allow readers to decide how deeply they want to delve into the subject. "Best Bets" offer bottom-line recommendations for those who want to skip the general discussion, while "Behind the Scenes" sidebars provide more in-depth looks at particular topics for those who want more detail. Absolute beginner or faux debutante, you'll learn

proven procedures for quickly building Dreamweaver sites.

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### **Editorial Review**

#### About the Author

Marc Campbell has been doodling on computers and publishing computer art on the Web for nearly 10 years. In 1997, after working at a print graphics house, Marc was selected to lead a freelance design team at DC Comics, where he helped create and maintain official DC Comic web sites, including the official MAD Magazine web site. He has taught web design and computer graphics at the Millennium Institute of Computers and has worked with SE Technologies as creative director of web design, animation, and graphic enhancement.

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