



# How Writing Works: A Guide to Composing Genres

By Jordynn Jack, Katie Rose Guest Pryal

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**How Writing Works: A Guide to Composing Genres** By Jordynn Jack, Katie Rose Guest Pryal

College students are expected to master new genres in every course they take. Yet composition instructors can't possibly teach students every genre they will need for their college courses or careers. Instead of telling students how to write a genre, authors Jack and Pryal help students learn how a genre works using a genre toolkit that asks three questions: "What is it?" "Who reads it?" and "What's it for?" By taking this problem-solving approach to writing, *How Writing Works* prepares students for any writing situation that they may encounter at school, home, or work.

## Distinctive Features

- \* **The Genre Toolkit** helps students identify a genre's structure, audience, and purpose
- \* **Integrated Assignments** show students how to construct a series of small assignments that lead up to a major chapter project
- \* **Individual, Team, and Multimedia Projects** draw from a variety of popular, professional, and academic examples to address rhetorical challenges of visual, written, and oral communication
- \* **Supplements like the Companion Website**, the Instructor's Manual, and the Annotated Instructor's Edition include a variety of resources for students and professors

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### Editorial Review

#### Review

"I am very impressed by the authors' innovative use of the 'genre toolkit.' It is rhetorically sophisticated, yet easy for students to implement. It is the best way that I have ever seen anyone explain to first-year students how to analyze a text and extrapolate from it the genre conventions it features. Well done!"--Rachelle M. Smith, *Emporia State University*

"Rather than simply introducing different genres to students, this book leads students to discover those genres."--Jun Zhao, *Marshall University*

#### About the Author

**Jordynn M. Jack** is Associate Professor of English and Comparative Literature at the University of North Carolina at Chapel Hill.

**Katie Rose Guest Pryal** is Clinical Associate Professor of Law at the University of North Carolina School of Law.

### Users Review

#### From reader reviews:

##### **Raul Joyner:**

Reading a guide tends to be new life style within this era globalization. With studying you can get a lot of information that will give you benefit in your life. Using book everyone in this world can share their idea. Books can also inspire a lot of people. A great deal of author can inspire all their reader with their story or perhaps their experience. Not only situation that share in the guides. But also they write about the ability about something that you need illustration. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that you can get now. The authors on earth always try to improve their proficiency in writing, they also doing some exploration before they write to their book. One of them is this How Writing Works: A Guide to Composing Genres.

##### **Iris Robertson:**

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**Ollie Waymire:**

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