



International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process

By Patrick Daum

Download now

Read Online ➔

International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum

Global economic integration has changed business conditions significantly. Corporations operating internationally and establishing foreign subsidiaries are facing the obligation as well as the challenge to profit from cross-border interaction. However, potential synergetic benefits provided by the international environment are accompanied by even more demanding challenges. This study elaborates to which extend German small and medium-sized manufacturing businesses could benefit from the implementation of a strategic cross-border synergy management. The study is based on a single case study deriving the research hypotheses and a survey investigating cross-border interaction throughout a sample of small and medium-sized manufacturing businesses. Based on the research findings, this paper proposes a holistic framework, designed for strategists of small and medium-sized manufacturing business. It outlines the establishment of the cross-border synergy management concept as part of the corporate strategy and the efficient and effective management of international interaction. 'Synergies are not realized by themselves - they have to be identified and actively developed within a professionally coordinate process. Management of synergy seeking organizations is asked for intensive efforts beyond daily operations' (Weber and Roventa, 2006).

 [Download International synergy management: A strategic appr ...pdf](#)

 [Read Online International synergy management: A strategic ap ...pdf](#)

International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process

By Patrick Daum

International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum

Global economic integration has changed business conditions significantly. Corporations operating internationally and establishing foreign subsidiaries are facing the obligation as well as the challenge to profit from cross-border interaction. However, potential synergetic benefits provided by the international environment are accompanied by even more demanding challenges. This study elaborates to which extend German small and medium-sized manufacturing businesses could benefit from the implementation of a strategic cross-border synergy management. The study is based on a single case study deriving the research hypotheses and a survey investigating cross-border interaction throughout a sample of small and medium-sized manufacturing businesses. Based on the research findings, this paper proposes a holistic framework, designed for strategists of small and medium-sized manufacturing business. It outlines the establishment of the cross-border synergy management concept as part of the corporate strategy and the efficient and effective management of international interaction. 'Synergies are not realized by themselves - they have to be identified and actively developed within a professionally coordinate process. Management of synergy seeking organizations is asked for intensive efforts beyond daily operations' (Weber and Roventa, 2006).

International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum Bibliography

- Brand: Brand: Anchor Academic Publishing
- Published on: 2012-12-20
- Released on: 2012-12-20
- Original language: English
- Number of items: 1
- Dimensions: 8.66" h x .25" w x 6.10" l, .32 pounds
- Binding: Paperback
- 100 pages

 [Download International synergy management: A strategic appr ...pdf](#)

 [Read Online International synergy management: A strategic ap ...pdf](#)

Editorial Review

Users Review

From reader reviews:

Eva Velasco:

As people who live in often the modest era should be update about what going on or information even knowledge to make these people keep up with the era that is always change and make progress. Some of you maybe will probably update themselves by examining books. It is a good choice to suit your needs but the problems coming to anyone is you don't know what one you should start with. This International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process is our recommendation to help you keep up with the world. Why, because this book serves what you want and wish in this era.

Molly Cooper:

The feeling that you get from International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process will be the more deep you looking the information that hide within the words the more you get considering reading it. It doesn't mean that this book is hard to understand but International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process giving you excitement feeling of reading. The author conveys their point in certain way that can be understood simply by anyone who read the item because the author of this book is well-known enough. This specific book also makes your own personal vocabulary increase well. It is therefore easy to understand then can go along with you, both in printed or e-book style are available. We advise you for having this specific International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process instantly.

Solomon Steward:

You could spend your free time to see this book this reserve. This International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process is simple to create you can read it in the recreation area, in the beach, train along with soon. If you did not possess much space to bring the particular printed book, you can buy the actual e-book. It is make you simpler to read it. You can save the particular book in your smart phone. So there are a lot of benefits that you will get when one buys this book.

Ina French:

Many people spending their moment by playing outside with friends, fun activity using family or just watching TV the entire day. You can have new activity to spend your whole day by reading a book. Ugh,

think reading a book can really hard because you have to use the book everywhere? It all right you can have the e-book, having everywhere you want in your Smartphone. Like International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process which is obtaining the e-book version. So , try out this book? Let's notice.

Download and Read Online International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum #RXCJFWHM05T

Read International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum for online ebook

International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum books to read online.

Online International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum ebook PDF download

International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum Doc

International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum Mobipocket

International synergy management: A strategic approach for raising efficiencies in the cross-border interaction process By Patrick Daum EPub