



# Introducing Qualitative Research in Psychology

By Carla Willig

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- Why use qualitative research in psychology?
- How is qualitative research in psychology carried out?
- What are the major debates and unresolved issues surrounding this form of research?

*Introducing Qualitative Research in Psychology* is a vital resource for students new to qualitative psychology. It offers a clear introduction to the topic by taking six different approaches to qualitative methods and explaining when each one should be used, the procedures and techniques involved, and any limitations associated with such research.

Throughout the new edition, material has been re-organized and updated to reflect developments in the field, however Carla Willig's style of writing, popular with students and lecturers alike, remains unchanged. The book examines:

- Reflexivity and ethics
- The benefits of the different approaches and comparisons of them
- Appropriate ways of writing up research

This edition contains more interactive exercises and tasks in order to help students understand what they are learning, as well as three qualitative research reports with annotations highlighting key issues for novice researchers.

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## **Editorial Review**

### About the Author

**Carla Willig** lectures at City University, London, UK. She has been teaching courses on qualitative methods in psychology for many years. Her research and publications are concerned with the epistemology and application of discourse analytic work and, more recently, phenomenological research methods.

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