



The Nonprofit Dashboard: Using Metrics to Drive Mission Success

By Lawrence Butler



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Like the instrument panel on the dashboard of a car, a dashboard report presents a quick, comprehensive overview of an organization's status and overall direction, giving more meaning to the information the board receives. This book, for board members and senior staff, presents many different styles of dashboards and offers detailed illustrations to help organizations get started with their own dashboard reports. The bonus downloadable content includes a dashboard generator file and two customizable dashboard templates. It has often been said that the real value of dashboards comes from the thinking and discussions that occur before one begins to create the dashboard tool. This book offers board and senior staff insight in how to have these valuable discussions.

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