



Big Al's MLM Sponsoring Magic: How to Build a Network Marketing Team Quickly

By Tom "Big Al" Schreiter



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What should a new distributor do first? So much for the new distributor to learn, only part-time hours, but they need to build quickly. This book shows the beginner exactly what to do, exactly what to say, and does it through the eyes of brand new Distributor Joe. MLM is different than a regular job. Every new person in your business should have a copy of this book to guide them in the early days of their network marketing career.

"Big Al" takes Distributor Joe and teaches him a very basic system to get to 100 distributors fast, using just a few contacts and a very simple, rejection-free, appointment and presentation system. Distributor Joe learns by observing, and thus builds leadership skills instantly. The magic script to help every new distributor to get their first network marketing distributor makes it easy to build deep.

In a few words or examples "Big Al" brings to light the real answers to network marketing leadership challenges. You'll find the same humor and directness that has endeared "Big Al" to his workshop audiences throughout the world.

Published as Big Al Tells All (Sponsoring Magic) in 1979, and revised in 1985 and 1999, this latest revision includes updates to match the changes in the network marketing industry. It still retains the classic techniques that are essential to successful network marketing.

Every new person deserves instant success in MLM, so why not use this easy system to get them started fast?

Motivation, attitude, positive attitude and philosophy are great, but at some point, every new MLM distributor has to learn the skills of what to say and do. This is the book they need. Big Al's MLM Sponsoring Magic How To Build A Network Marketing Team Quickly is a fun and fascinating network marketing system that every new distributor enjoys.

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Editorial Review

About the Author

Tom "Big Al" Schreiter has 40+ years experience in network marketing and MLM. As the author of the original "Big Al" training books in the late '70s, he has continued to speak in over 80 countries on using the exact words and phrases to get prospects to open up their mind and say "YES." His passion is marketing ideas, marketing campaigns, and how to speak to the subconscious mind in simplified, practical ways. He is always looking for case studies of incredible marketing campaigns that give usable lessons. As the author of numerous audio trainings, Tom is a favorite speaker at company conventions and regional events. His blog, <http://www.BigAlBlog.com> is a regular update of network marketing and MLM business building ideas. Anyone can subscribe to his free weekly tips by going to <http://www.BigAlReport.com>

Users Review

From reader reviews:

Brian Dunlap:

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