



Family Business Governance: Maximizing Family and Business Potential (A Family Business Publication)

By C. Aronoff, J. Ward

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Strong family governance can create an environment of smooth decision making, cohesiveness, effective conflict resolution and a directive that moves the business forward. Authors Aronoff and Ward show leaders why a strong governance is critical to taking families from one generation of success to the next.

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Editorial Review

Review

'Initially, our directors were all family members, and we used Family Business Governance: Maximizing Family and Business Potential as a guide to restructuring our board of directors, which now include outside directors. The book helped us to have a more professional and productive board.' - Judy Whitaker, VP, Witaker Oil Company, Atlanta, GA

'Aronoff and Ward have done it again, Family Business Governance: Maximizing Family and Business Potential meets the high standards, previously established by the Family Business Leadership Series. For any business owning family who wants to improve how the family and its business are governed, this is a must. Not only do the authors list the questions that must be answered by the family, the Board, and top management of the firm if they are to establish the best governance practices, their cast experience allows them to wax normative and to point out the pitfalls to be avoided.' - Professor Alden G. Lank, President, Family Business Network, Professor of Family Enterprises Emeritus, IMD, Lausanne, Switzerland, President, Lank Family Business Associates, LLC, Hingham, MA

'Each Family Business Leadership Series booklet is packed cover-to-cover with expert guidance, solid information, and ideas that work...you deliver.' - Alan Campbell, CFO, Campbell Motel Properties, Inc., Brea, CA

About the Author

CRAIG E. ARONOFF Co-founder, Principal, and Chairman of the Board of The Family Business Consulting Group, Inc., the founder of the Cox Family Enterprise Center and current Professor Emeritus at Kennesaw State University, USA. He invented and implemented the membership-based, professional-service-provider sponsored Family Business Forum, which has served as a model of family business education for universities world-wide.

JOHN L. WARD Co-founder of the Family Business Consulting Group Inc. He is Clinical Professor at the Kellogg School of Management, USA, and teaches strategic management, business leadership and family enterprise continuity.

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