



# Pricing: Making Profitable Decisions

*By Kent B Monroe*

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## Pricing: Making Profitable Decisions By Kent B Monroe

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## **Pricing: Making Profitable Decisions By Kent B Monroe Bibliography**

- Sales Rank: #1434737 in Books
- Brand: Brand: McGraw-Hill/Irwin
- Published on: 2002-09-18
- Original language: English
- Number of items: 1
- Dimensions: 9.40" h x 1.26" w x 6.40" l,
- Binding: Hardcover
- 688 pages

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About the Author

**Kent Monroe** is a professor at the University of Illinois.

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