



How to Win Friends and Influence People in the Digital Age

By Dale Carnegie, Associates

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Dale Carnegie's commonsense approach to communicating has endured for a century, touching millions and millions of readers. The only diploma that hangs in Warren Buffett's office is his certificate from Dale Carnegie Training. Lee Iacocca credits Carnegie for giving him the courage to speak in public. *Dilbert* creator Scott Adams called Carnegie's teachings "life-changing." To demonstrate the lasting relevancy of his tools, Dale Carnegie & Associates, Inc., has reimaged his prescriptions and his advice for our difficult digital age. We may communicate today with different tools and with greater speed, but Carnegie's advice on how to communicate, lead, and work efficiently remains priceless across the ages.

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Editorial Review

Review

About the Author

Dale Carnegie passed away in 1955 but his voice lives on. Since the 1936 publication of his first book, *How to Win Friends and Influence People*, he has touched millions of readers.

Users Review

From reader reviews:

Elizabeth Brock:

This How to Win Friends and Influence People in the Digital Age book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get facts which is getting deeper a person read a lot of information you will get. This specific How to Win Friends and Influence People in the Digital Age without we realize teach the one who reading through it become critical in contemplating and analyzing. Don't become worry How to Win Friends and Influence People in the Digital Age can bring any time you are and not make your tote space or bookshelves' become full because you can have it with your lovely laptop even cellphone. This How to Win Friends and Influence People in the Digital Age having fine arrangement in word along with layout, so you will not sense uninterested in reading.

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