



# Investment Banking: A Guide to Underwriting and Advisory Services

By Giuliano Iannotta

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**Investment Banking: A Guide to Underwriting and Advisory Services** By Giuliano Iannotta

Investment Banking provides a comprehensive overview of traditional investment banking activities and techniques. Written from both an academic and practical perspective, this text offers an understanding of the technical aspects of the business, overall.

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## **Editorial Review**

### From the Back Cover

The recent financial turmoil has raised suspects on investment banks and will certainly reshape the industry. However, the transactions traditionally managed by investment banks will still require the intervention of financial institutions, as always in the past. This book aims at providing an overview of these traditional investment banking activities. It covers the main areas of investment banking: security underwriting (equity and debt), syndicated loans, market for corporate control (M&As, LBOs, etc.), restructuring. There is an impressive amount of research papers on the different areas of investment banking. While this growing literature provides a conceptual framework, it has little to say on "how to do things". The aim of the book is to blend the scholars' and practitioners' views: every transaction is examined from both perspectives. Even when deeper attention is given to research, it is done with the simple and effective language of business.

## **Users Review**

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#### **Gail Brasfield:**

Reading can called thoughts hangout, why? Because when you are reading a book mainly book entitled Investment Banking: A Guide to Underwriting and Advisory Services your mind will drift away through every dimension, wandering in each and every aspect that maybe not known for but surely might be your mind friends. Imaging every word written in a publication then become one application form conclusion and explanation this maybe you never get just before. The Investment Banking: A Guide to Underwriting and Advisory Services giving you a different experience more than blown away your thoughts but also giving you useful details for your better life in this particular era. So now let us demonstrate the relaxing pattern here is your body and mind will likely be pleased when you are finished examining it, like winning a casino game. Do you want to try this extraordinary paying spare time activity?

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